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| **Entrepreneur 101 – Judging Rubric** | | |
|  | | |
| **Project Title** |  |  |
| **Student 1:** |  |  |
| **Student 2:** |  |  |
| **Judge** |  |  |

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|  | Evaluation and score based on Power Point presentation | | | | | | | | | | | | | | | | | | | | Total |
| Evaluation Criteria | **Outstanding**  **+ 80 %** | | | | **Very good**  **79 – 60 %** | | | | **Good**  **59 – 40 %** | | | | **Fair**  **39 – 20 %** | | | | **Poor / NA**  **0 - 20 %** | | | | /100 |
| English Mechanics  *Did you notice errors in spelling, punctuation, capitalization, grammar, sentence structure, etc.* | 10 | | 9 | | 8 | | 7 | | 6 | | 5 | | 4 | | 3 | | 2 | | 1 | |  |
| Feasibility  *How feasible is the business idea?*  *Is the product/service something that could actually come to fruition?* | 15 | 14 | | 13 | 12 | 11 | | 10 | 9 | 8 | | 7 | 6 | 5 | | 4 | 3 | 2 | | 1 |  |
| Creativity  *Did student(s) exhibit creativity in the project—design, logo, slogan, Publisher documents, web site, commercial, Power Point, etc.?* | 15 | 14 | | 13 | 12 | 11 | | 10 | 9 | 8 | | 7 | 6 | 5 | | 4 | 3 | 2 | | 1 |  |
| Command of Technology  *Did student(s) show a command of the technology used? (Publisher, Excel, Movie Maker, Power Point, Photoshop, Dreamweaver, etc.)* | 15 | 14 | | 13 | 12 | 11 | | 10 | 9 | 8 | | 7 | 6 | 5 | | 4 | 3 | 2 | | 1 |  |
| Financials  *How realistic were the numbers in the spreadsheets—prices, quantities, etc.? Were spreadsheets easy to understand and reader-friendly?* | 15 | 14 | | 13 | 12 | 11 | | 10 | 9 | 8 | | 7 | 6 | 5 | | 4 | 3 | 2 | | 1 |  |
| Professionalism  *Did student(s) attempt to make all aspects of the business realistic and professional, something that would be acceptable in the business world?* | 15 | 14 | | 13 | 12 | 11 | | 10 | 9 | 8 | | 7 | 6 | 5 | | 4 | 3 | 2 | | 1 |  |
| Overall Impression  *How would you rate everything you evaluated as a total package? (In the event of a tie, this number will be the tie breaker.)* | 15 | 14 | | 13 | 12 | 11 | | 10 | 9 | 8 | | 7 | 6 | 5 | | 4 | 3 | 2 | | 1 |  |