|  |
| --- |
| **Entrepreneur 101 – Judging Rubric** |
|  |
| **Project Title** |  |  |
| **Student 1:** |  |  |
| **Student 2:** |  |  |
|  **Judge** |  |  |

|  |  |  |
| --- | --- | --- |
|  | Evaluation and score based on Power Point presentation | Total |
| Evaluation Criteria | **Outstanding** **+ 80 %** | **Very good****79 – 60 %** | **Good****59 – 40 %** | **Fair****39 – 20 %** | **Poor / NA****0 - 20 %** | /100 |
| English Mechanics*Did you notice errors in spelling, punctuation, capitalization, grammar, sentence structure, etc.* | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 3 | 2 | 1 |  |
| Feasibility*How feasible is the business idea?**Is the product/service something that could actually come to fruition?* | 15 | 14 | 13 | 12 | 11 | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 3 | 2 | 1 |  |
| Creativity*Did student(s) exhibit creativity in the project—design, logo, slogan, Publisher documents, web site, commercial, Power Point, etc.?* | 15 | 14 | 13 | 12 | 11 | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 3 | 2 | 1 |  |
| Command of Technology*Did student(s) show a command of the technology used? (Publisher, Excel, Movie Maker, Power Point, Photoshop, Dreamweaver, etc.)* | 15 | 14 | 13 | 12 | 11 | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 3 | 2 | 1 |  |
| Financials*How realistic were the numbers in the spreadsheets—prices, quantities, etc.? Were spreadsheets easy to understand and reader-friendly?* | 15 | 14 | 13 | 12 | 11 | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 3 | 2 | 1 |  |
| Professionalism*Did student(s) attempt to make all aspects of the business realistic and professional, something that would be acceptable in the business world?* | 15 | 14 | 13 | 12 | 11 | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 3 | 2 | 1 |  |
| Overall Impression*How would you rate everything you evaluated as a total package? (In the event of a tie, this number will be the tie breaker.)* | 15 | 14 | 13 | 12 | 11 | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 3 | 2 | 1 |  |